

### Objectives and Course Content of Short Term Courses

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| Operational Plan No.  | <b>ED-18</b>  |
| Name of the Course  | <b>Entrepreneurship Promotion Through Polytechnics</b>  |
| Objectives of Course  | <ul style="list-style-type: none"> <li>- To impart knowledge among participants on setting up and management of Entrepreneurship Development Cells in their institutions.</li> <br/> <li>- To orient the participants and impart knowledge to them on various aspects of Entrepreneurship Development so that they are better equipped to motivate their students to opt for entrepreneurship and guide them.</li> </ul>  |
| Course Content  | <p>Need and Importance of Entrepreneurship in Present Times; Fostering Creativity, Innovation in Educational Institutions; New Strategies for promoting Entrepreneurship Development; Bridging Gap between Academicians and Practitioners; Overview of Entrepreneurial Training Agencies; AICTE Proforma Guidelines on setting up ED Cells in Technical Institutions; Task – I: Brainstorming session on improving Entrepreneurship Development in Educational Institutions; Management of ED Cells; Team Work and Managing Group Dynamics for Fostering Entrepreneurship in Educational Institutions; Development of Entrepreneurial Project Management Skills in Institutions; Leveraging Entrepreneurship through Industry Academia Collaboration; Instilling motivation in youngsters to foster realization of Effective Leaders;</p> |
| Name of Course Coordinator with<br>E-mail ID & Contact Number | <p>Er. Amardev Singh<br/> <a href="mailto:amardev.nitttrchd@yahoo.com">amardev.nitttrchd@yahoo.com</a><br/>           9417293474</p>  |