

### Objectives and Course Content of Short Term Courses

Operational Plan No.	<b>ED-17</b>
Name of the Course	<b>SWOT Analyses</b>
Objectives of Course	To apprise participants about conduct of SWOT analysis of an educational institute.
Course Content	Introduction to strategic planning and management, SWOT Analysis, Application of SWOT findings for institutional excellence
Name of Course Coordinator with E-mail ID & Contact Number	Dr.SK Dhameja <a href="mailto:skdhameja@yahoo.com">skdhameja@yahoo.com</a> <u>0172-2759612</u>