

Objectives and Course Content of Short Term Courses

Operational Plan No.	ED-16
Name of the Course	Entrepreneurial Project Formulation
Objectives of Course	- to create awareness among participants, orient them and impart knowledge on effective Entrepreneurial Project Formulation.
Course Content	Project and Skills – An Orientation; An Overview of Entrepreneurship Project Formulation; Project Identification; Preparation of a Business Plan; Video Film Screening pertaining to Project Formulation; Financial Considerations in Entrepreneurial Project Formulation; Cash Flow Statement; Cost-Volume-Profit relationship; Break Even Analysis; Risk Analysis; Case Study on Preparation of a Project Report for setting up a New Enterprise; Project Appraisal by Banks / Financial Institutions; Task: Exercise based on Conceiving a Venture; Presentation of Task by the participants and Guiding Feedback
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