



4TH NATIONAL ABILYMPICS – 2014 CHANDIGARH

VOCATIONAL SKILLS CONTEST

ABOVE 15 YRS.

V25 – POSTER DESIGN ON PAPER

1. **OBJECTIVE**

To give contestants an opportunity to demonstrate their skill in designing a poster giving the required message as effectively as possible.

2. **TASK**

To design a poster on the theme ‘Road Safety’.

The poster may include some catch words/ slogans.

3. **SPECIAL INSTRUCTIONS**

Some small written messages are permissible.

4. **WORK ENVIRONMENT**

- Work table
- Table
- Chair & Stool

5. **MATERIALS**

- Cartridge sheet
- Easel / Drawing Board
- Set of poster colours
- Brushes (Flat 12, 8 ; Round-6, 20)
- Pencil, eraser, sharpener and ruler.
- Pins / Scotch Tape ½ "
- Container for water
- Palette
- Cotton Rag

Participants may bring their own set of brushes but the brushes must be presented to the convenor for approval before the contest.

6. **ALLOCATED TIME**

Maximum time: 3 hrs.

7. **EVALUATION CRITERIA**

Items to be Evaluated	Maximum Marks Allotted
Overall impact	30
Originality of concept	20
Theme representation	20
Effective use of colour	15
Catchy Slogan	15
Total Marks	100